

CONTENTS

journal or publication title	International review of business
number	13
page range	i - i
year	2013-03
URL	http://hdl.handle.net/10236/10449

INTERNATIONAL REVIEW OF BUSINESS

Number 13 March 2013

CONTENTS

Takeshi FUJISAWA

A Transaction Cost Approach Revised toward the General Theory
of Foreign Market Entry Strategies 1

Tomoru HIRAMATSU and Tetsuya SAITO

Revisiting Pareto Inferior Trade with a Stochastic Ricardian Model
and Transaction Cost: A Preliminary Investigation under Symmetry 29

I-Chun Chen, Ishita Dey, Hsiao-Shan Yang

Is Housing Investment a Leading Indicator of Economic Development? 43

Eriko KASAOKA

Fair Value of Defined Benefit Obligations in Japan 59

Ling LEE

The Relationship between Global Brand and Country of Origin
in Chinese Consumption Market 87