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Abstract

As business activities expanded far beyond the national boundaries, differences in accounting standards began to create serious problems in the comparability of financial statements among different countries. This paper examines the impact of the differences between J-GAAP and US-GAAP on financial statement numbers using actual financial statements of Japanese companies. Many differences were observed between financial statements prepared under J-GAAP and US-GAAP. They include scope of consolidation, scope of application of equity method, application of tax effect accounting, and accounting treatment of many items. By indicating existing differences between J-GAAP and US-GAAP, this study highlights the need for international harmonization of accounting standards.

1. Introduction

Accounting standards have been formed by each country reflecting its own social and cultural environments, including legal systems and business practices. When trade was the major form of international business, it was not necessary to examine the differences of accounting standards among different countries.

However, as business activities expanded far beyond the national boundaries, differences in accounting standards began to create serious problems of comparability between financial statements, and thus the international harmonization of accounting standards has come to be regarded as the critical issue.

Numerous studies have been performed to date to analyse the differences of Japanese accounting standards (J-GAAP) from U.S. accounting standards (US-GAAP)¹⁾. But little efforts have been offered to make clear the quantitative impact of the differences between J-GAAP and US-GAAP²⁾. This is mostly because the data necessary for such an analysis were not available. For example, although SEC made a survey on financial statement reconciliations by foreign registrants of almost 40 countries, it could not indicate any quantitative

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difference between J-GAAP and US-GAAP, because "all surveyed Japanese registrants file financial statements that are prepared in accordance with U.S.GAAP"³⁾.

In this paper, the impact of the differences between J-GAAP and US-GAAP on financial statement numbers is analyzed based on the consolidated financial statements of actual Japanese companies.

2. Overall Comparison of Performance under Japanese-GAAP and US-GAAP

First, a survey of Japanese companies was made in order to discover which accounting standards were used to prepare financial statements. Thirty-two companies were selected from among the big corporations which prepared annual reports in English for foreign readers. Table 1 classifies these sample companies by the accounting standards they use and the industries they belong to.

As can be seen in Table 1, there was only one company that applied International Accounting Standards (IAS) to prepare its consolidated financial statements for the annual report. For the purpose of this paper, those four companies were selected which applied J-GAAP to prepare consolidated financial statements for the securities report (Japanese counterpart of Form 10-K), while also applying US-GAAP to prepare consolidated financial statements for the annual report.

Let us first observe differences in overall results of net sales and net income, which arise from applying J-GAAP and US-GAAP. Comparative data are shown in Tables 2-5, which show the results of operations from Companies A, B, C and D, respectively. For Company A,

Table 1 Classification of Accounting Standards used to Prepare Consolidated Financial Statements

Secur	ities Report	Annual Report	Number of s	sample compa	nies by in	dustry		
Parent F/S	Consolidated F/S	Consolidated F/S	Electronics	Automobile	Trading	Retail	Others	Total
J-GAAP	J-GAAP	J-GAAP	2	6	2	4		14
J-GAAP	US-GAAP	US-GAAP	7	1	4	1		13
J-GAAP	J-GAAP	US-GAAP				2	2	4
J-GAAP	J-GAAP	IAS	1			v.		1
	Total		10	7	6	7	2	32

(Note) J-GAAP = Japanese Accounting Standards

US-GAAP = US Accounting Standards

IAS = International Accounting Standards

data were available for three years, but for the other companies data were available only for two years.

From Table 2 (Company A), it is found that the difference in net sales between J-GAAP and US-GAAP is trivial. Net income, however, shows a bigger difference. For 1993, net loss under J-GAAP is 35.0 % of net loss under US-GAAP. On the contrary, net income under J-GAAP is 167.5 % of net income under US-GAAP in 1994. As a natural result, differences in the ratio of net income to net sales show significant differences between J-GAAP and US-GAAP.

While the differences in net sales under J-GAAP and US-GAAP in Companies A, B and D are relatively small, the differences in Company C are significant. It is noticeable that the amount in Company C (leasing company) is completely different because the accounting standards for leases under J-GAAP and US-GAAP are quite different. In the case of

Table 2 Company A : Net sales and net income under J-GAAP and US-GAAP

(billion yen)

		1993			1994			1995	
	J-GAAP (A)	US-GAAP (B)	(A) (B)	J-GAAP (A)	US-GAAP (B)	(A) (B)	J-GAAP (A)	US-GAAP (B)	(A) (B)
Net sales Net income Net income/net sales	283.8 - 1.4 - 0.5%	282.9 - 4.0 - 1.4%	100.3% (35.0%)	271.9 12.2 4.5%	272.0 7.3 2.7%	100.0% 167.5%	284.1 4.6 1.6%	284.0 5.4 1.9%	100.0% 85.2%

Table 3 Company B: Net sales and net income under J-GAAP and US-GAAP

(billion yen)

		1994			1995	
	J-GAAP	US-GAAP	(A)	J-GAAP	US-GAAP	(A)
	(A)	(B)	(B)	(A)	(B)	(B)
Net sales Net income Net income/net sales	1,651.7	1,756.5	94.0	1,803.9	1,900.4	94.9%
	25.9	28.0	92.5%	23.2	22.2	104.5%
	1.6%	1.6%	-	1.3%	1.2%	-

Table 4 Company C: Net sales and net income under J-GAAP and US-GAAP

(billion yen)

		1994			1995	-
	J-GAAP	US-GAAP	(A)	J-GAAP	US-GAAP	(A)
	(A)	(B)	(B)	(A)	(B)	(B)
Net sales	979.3	325.4	301.0%	974.4	310.8	313.5%
Net income	6.9	18.0	38.3%	7.0	17.1	40.9%
Net income/net sales	0.7%	5.5%	-	0.7%	5.5%	-

Table 5 Company D: Net sales and net income under J-GAAP and US-GAAP

(billion yen)

		1994			1995	-
	J-GAAP (A)	US-GAAP (B)	(A) (B)	J-GAAP (A)	US-GAAP (B)	(A) (B)
Net sales Net income Net income/net sales	1,377.9 - 1.5 - 0.1%	1,419.3 - 9.7 - 0.7%	97.1% (15.5%)	1,451.1 - 5.1 - 0.4%	1,486.3 - 7.6 - 0.5%	97.6% (67.1%) -

Companies B and D, business activities and fund raising are limited to the domestic market. On the other hand, Companies A and C raise funds from the European and American capital markets as well as from the domestic market, and have subsidiaries overseas, which have caused major differences. More specifically, "exchange rate" and "goodwill" differences impacted the financial statements of Companies A and C.

Although the ratios of net income to net sales for Company B seem to be small, it is still possible to indicate that these differences cause a problem in understanding their performance since they belong to industries with relatively low profit ratios.

3. Analysis of the Differences in the Financial Statements

In order to compare the differences in the accounting numbers presented in consolidated financial statements prepared under J-GAAP and US-GAAP, Company A is used for the case study in this paper. Company A has used US-GAAP for its annual reports for more than ten years because it issues ADR (American Depository Receipts).

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3.1 Comparing Income Statement Numbers (See Exhibit 1)

(1) Net Sales

Due to the difference in the scope of consolidation under J-GAAP and US-GAAP, there is a small amount of difference (100 billion yen in 1995) in net sales. In preparing consolidated financial statements, all subsidiary companies should be consolidated. However, J-GAAP allows the company to exclude subsidiaries from consolidation if they are not material. In Japan, there used to be a "ten percent test" (now it is 3 to 5 percent) to determine immaterial subsidiaries to be excluded from consolidation. As a result, more subsidiaries were consolidated under US-GAAP than under J-GAAP.

Under US-GAAP, "Allowance for sales returns" is deducted from net sales, while it is accounted for as a cost under J-GAAP. This treatment has an effect to show the amount of net sales under US-GAAP smaller than under J-GAAP.

(2) Cost of Goods Sold

Cost of goods sold is almost identical under both J-GAAP and US-GAAP for 1994 and 1995, but the difference of 4 billion yen is observed in 1993. Under J-GAAP, Company A applies the "cost method" to manufactured products, while it applies the "lower of cost or market" method to raw materials and merchandise inventory. Under US-GAAP, all of these assets are accounted for by "lower of cost or market" method. Under the conditions where market price fluctuates drastically, the difference will be large.

(3) Selling, General and Administrative Expenses

In the annual report, "depreciation expense" is included in "selling, general and administrative expenses", and cannot be identified as a separate item. However, at least it is clear that the straight-line method is used under US-GAAP, while the declining balance method is used under J-GAAP. Therefore it is expected that the depreciation expense will be larger under J-GAAP.

"Research and development costs" is a little smaller under US-GAAP. Because the composition of research and development costs is not clear, the reason for the difference cannot be indicated.

Under J-GAAP, "liability for retirement payment to employee" is measured at the current amount to be paid. But under US-GAAP, it is the present value obtained by discounting future cash-flows. Thus there can be a big difference between liabilities for retirement payments under J-GAAP and US-GAAP.

There are also differences in the accounting treatments for "compensated absence" and "enterprise tax" which affect the amount of income.

(4) Other Items

The total amount of "interest received from bank accounts and securities" and "dividends received" under J-GAAP is nearly the same as under US-GAAP. The amount of "interest and

discount expense" and "interest expense on bond" under J-GAAP is also nearly the same as under US-GAAP.

It is not clear how "other non-operating revenue" and "other non-operating expense" are treated under US-GAAP.

There is little difference between the amount of "indemnity after manufacturing and selling contract" under J-GAAP and US-GAAP. Under J-GAAP, "gain from sales of investment securities in affiliated companies" in 1994 is bigger by 460 million yen than under US-GAAP. The amount of this difference lies in the fact that "lower of cost or market" method or "cost" method can be applied under J-GAAP to each type of securities, while "lower of cost or market" method is applied only to the total amount of securities under US-GAAP.

In 1995, the "capital gain or loss from marketable securities" is shown under J-GAAP, but it is not shown under US-GAAP. The reason for this is not clear.

There is a substantial difference in consolidation goodwill. Under J-GAAP, it is called "consolidation adjustment account", and is amortized within 5 years, while under US-GAAP it is amortized over 40 years.

There is also a difference occurring on "minority interest" and "investment income from equity method". This is again partly due to the difference of the scope of consolidation and the scope of application of the equity method.

"Foreign currency translation adjustment account" differs, because modified temporal method was used under J-GAAP, while current rate method was used under US-GAAP.

3.2 Comparing Balance Sheet Numbers (See Exhibit 2)

(1) Current Assets

In 1995, "cash and cash equivalent" under J-GAAP is greater than under US-GAAP by 32.9 billion yen. On the other hand, "money in trust" under J-GAAP is smaller than under US-GAAP by 33.8 billion yen. Combined together, the amount becomes almost equal as can be seen in Table 6. Furthermore, part of "cash and cash equivalent" under J-GAAP may be treated as part of "marketable securities" under US-GAAP.

The difference in "trade notes receivable and trade accounts receivable" occurs due to the different scope of consolidation. The difference in securities occurs partly because the "lower of cost or market" method or "cost" method can be applied under J-GAAP, while only "lower of cost or market" method is applied under US-GAAP. The difference in inventories is due to the fact that Company A applied the "cost" method under J-GAAP and the "lower of cost or market" method under US-GAAP. The difference in "prepaid taxes" or "deferred tax" is significant. The difference is caused because tax effect accounting was not applied under J-GAAP.

Table 6 Cash and cash equivalent of Company A

(billion yen)

		J-GAAP			US-GAAP	
	1993	1994	1995	1993	1994	1995
Cash and cash equivalent Cash in trust	29.1 9.9	56.9 7.5	73.2 7.6	27.9 4.0	53.7 7.5	50.3 41.5
Total	39.0	64.4	80.8	31.9	61.2	81.8

(2) Long-term Assets

The difference in depreciation expense affects the difference in "property, plant and equipment". Furthermore, under US-GAAP, part of the leased assets is accounted for as assets, while it is off-balance sheet under J-GAAP. The total amount of "goodwill" and "other intangibles" (patents, etc.) is greater under J-GAAP than under US-GAAP. It seems that the amortization periods of goodwill affects this amount.

"Investment securities in affiliated companies" and "long-term loans receivable" are presented separately under J-GAAP. The difference in the total amount occurs because of the different valuation methods used.

(3) Current Liabilities

The differences in "trade notes payable", "trade accounts payable" and "loans payable" are mainly due to the difference in the scope of consolidation. Again, tax differs because tax effect accounting is not applied under J-GAAP. The "estimated liability bonus" differs in 1993 and 1994 between J-GAAP and US-GAAP, although it is almost the same in 1995. The reason for this difference is not clear.

(4) Long-term Liabilities

There exists a significant difference in "long-term liabilities" under J-GAAP and US-GAAP. This is partly due to the different accounting treatment for "retirement payment and pensions".

4. Conclusion

In this paper, the quantitative impact of the differences between J-GAAP and US-GAAP on financial statements was examined. Although the Japanese accounting system was established soon after World War II with a strong influence from the US accounting system, there are currently significant differences in financial statement numbers for the same

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transactions.

In this case study, many differences were observed between financial statements prepared under J-GAAP and those prepared under US-GAAP. They include scope of consolidation, scope of application of equity method, application of tax effect accounting, and accounting treatment of many items (eg. scope of cash and cash equivalent, scope of securities, valuation of securities, valuation of inventories, method of depreciation, research and development costs, retirement payment and pensions, compensated absence, enterprise tax, consolidation goodwill, foreign exchange gains and losses, lease transactions, estimated liability bonus).

Today, with the emergence of the global economy, there is a strong demand towards the international harmonization of accounting standards. By indicating existing differences between J-GAAP and US-GAAP, this study highlights the need for international harmonization of accounting standards.

Recent revisions of accounting standards in Japan are expected to eliminate some of the differences indicated in this study. As of January 1998, accounting treatments of foreign currency translations and lease transactions are similar to those of the United States. On June 6, 1997, the revision of accounting standards for consolidated financial statements was promulgated. By this revision, control concept is adopted to decide the scope of consolidation, tax effect accounting is introduced, consolidated cash flow statement becomes one of the major financial statements, interim consolidated financial statements are prepared, and several other amendments were made. It is expected that, following this revision, consolidated financial statements under J-GAAP will become more comparable with those prepared under US-GAAP or IAS.

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Notes

- 1) See, for example, Price Waterhouse, Comparability of Financial Statements: International Survey (1991); Coopers & Lybrand, International Accounting Summaries (Wiley, 1991). For the differences between J-GAAP and UK-GAAP, see Coopers & Lybrand, Accounting Comparisons UK/Japan (1991).
- 2) An example of such an analysis is provided by Paul Aron, "Japanese P/E Ratio in an Environment of Increasing Uncertainty," in Frederick D.S. Choi, ed., *Handbook of International Accounting* (Wiley, 1991), Ch. 8. The quantitative analysis of major differences in US/UK accounting principles is given by Lee H. Radebaugh and Sidney J. Gray, *International Accounting and Multinational Enterprises (Third Edition)* (Wiley, 1993), Ch.14.
- 3) SEC Division of Corporation Finance, Survey of Financial Statement Reconciliations by Foreign Registrants (May 1, 1993), p.21.

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Securities Report (Japar	(Japanese GAAP)	(Annual Report (US GAAP)	AAP)		
	1995	1994	1993		1995	1994	1993
I Net sales	284,104	271,895	282,844	Revenues & Costs and expenses Net sales Japan U.S.A Europe Other Less transfer between geographic areas	284,030 (247,228) (22,630) (18,661) (-6,581)	271,986 (234,944) (24,730) (16,123) (-)	282,918 (236,085) (30,008) (20,422) (-)
II Cost of goods sold	137,012	130,674	141,486	Cost of goods sold	136,960	130,700	137,255
Gross profit on sales	147,091	141,221	141,358				
Adjusted allowance for sales returns	74	-3	13				
Adjusted gross profit on sales	147,017	141,225	141,344				
II Selling, general and administrative expenses 1. Selling expenses 2. Advertising expenses 3. Allowance for doubtful accounts 4. Salary, bonus 5. Provision of reserve for bonuses	123,970 13,990 6,506 27,851 3,702	126,231 13,474 5,672 - 26,197 3,612	129,967 14,671 6,582 32 26,462 3,505	Selling, general and administrative expenses	83,510	86,834	90,235
6. Provision of reserve for retirement allowances7. Provision of reserve for officers' retirement allowances8. Depreciation expenses	2,266	2,128	1,883				
9. Enterprise tax (local taxes) 10. Adjusted enterprise tax etc 11. Provision of reserve for tax:long-term 12. Return of cost from tie-up companies 13. Research and development costs	3,454 3,454 356 14 -7,156 36,777	6,324 6,324 -688 68 -4,762 36,828	4,428 -993 70 -5,598 40,083	Research and development	36,486	36,719	39,805
14. Other cost Operating profit	33,476		35,351				

							-
 IV Non-operating revenue 1. Interest received from bank accounts 2. Interest received from securities 3. Dividends received 4. Gain from sales of marketable securities 5. Other non-operating revenue 	9,684 2,351 2,574 626 757 3,375	11,207 1,122 3,599 1,758	14,037 2,418 4,956 866 5,797	Interest and dividends received	6,229	6,578	9,354
V Non-operating expenses 1. Interest and discount expense 2. Interest expense on bonds 3. Loss from sales of marketable securities 4. Translation loss 5. Other non-operating expense	11,956 4,174 2,408 2,515 - 2,857	11,737 4,126 2,691 - 2,581 2,338	11,324 5,259 2,516 - 3,547	Interest expense	7,135	6,768	9,041
Ordinary profit	20,775	14,464	14,090				
VI. Special income 1. Indemnity after manufacturing and selling	517	25,367	1,375	Other, net revenue	1,601	23,703	-3,269
contract 2. Gain from sales of investment securities - in affiliated companies	ı	1,815	1,375	Gain from sales of investment securities - in affiliated companies in other	1 1	1,355	1 357
3. Gain from sales of land 4. Reversal of allowance for doubtful accounts	517	220	1 1				
VII Special loss Amortization of goodwill Net income before adjustment of taxes etc	21,292	3,515 3,515 36,317	15,466	Amortization of excess of cost over net assets acquired Income from consolidated operations before taxes	1,932 25,837	2,016	2,218
Income taxes etc (national & local taxes) Adjustment of income taxes etc Provision of reserve for taxes:long-term	13,224 1,393 53	24,244 -2,611 253	17,291 -3,514 252	Deferred	(17,042)	(30,472)	(21,722)
Minority interest Amortization of consolidation adjustment	181	2,452	2,680				
account Equity in earnings of affiliated companies Translation adjustment account	-81 -676	2	876	Equity in earnings of affiliated companies	-81	46	871
Net income	4,645	12,247	-1,404	Net income before cumulative effect of change in accounting for income taxes	5,355	11,490	-4,043
				Cumulative effect of change in accounting for income taxes	1	-4,226	I
				Net income	5,355	7,264	-4,043

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EXHIBIT 2 CONSOLIDATED BALANCE SHEETS	BALAN	CE SHI	ETS	[Company A]		(in 1	(in million yen)
Securities Report (Japan	(Japanese GAAP)			Annual Report (US GAAP)	AP)		
	1995	1994	1993		1995	1994	1993
I Current assets	300,879	305,426	281,637	Current assets	308,290	312,390	288,678
1. Cash and cash equivalents	73,204	56,882	29,122	Cash and cash equivalents	40,334	53,739	27,923
2. Money in trust	7,630	7,503	9,922	Time deposits	41,484	7,500	3,956
3. Trade notes receivables and trade	101,827	93,018	97,428	Trade receivables	100,529	91,566	96,648
accounts receivables				Notes	(23,489)	(25,283)	(30,598)
				Accounts	(78,297)	(67,726)	(67,568)
4 Marketable securities	63 939	93,517	86.747	Marketable securities and short-term investments	79 361	00 673	(010,1-)
5. Inventories	32,821	35,144	36,809	Inventories	32.821	35.145	37.431
6. Prepaid taxes (short term)	3,242	4,260	3,438	Deferred taxes	1,699	13,010	11,079
7. Others	19,471	16,537	19,639	Prepaid expenses and other current assets	12,062	11,757	14,543
Allowance for doubtful accounts.	-1,256	-1,436	-1,469	(Allowance for doubtful receivable)			
II Long-term assets and intangible assets	142,153	145,328	153,487				
(1) Property, plant and equipment	76,903	74,645	78,810	Property, plant and equipment	75,768	73,717	81,660
1. Buildings and structures	35,000	34,651	34,123	Buildings	(67,877)	(64,507)	(62,940)
2. Machinery and equipment	17,039	17,206	18,913	Machinery and equipment	(104,637)	(100,090)	(101,751)
3. Land	13,008	12,038	12,144	Land	(13,795)	(12,679)	(13,106)
4. Construction in progress	4,114	4,269	6,331	Construction in progress	(3,889)	(4,153)	(6,557)
S. Others	7,741	0,4/8	867,7	Less accumulated depreciation	(-114,430)	(-107,712)	(-102,694)
(z) intaligible assets	2,022	2,700	7.065	Investments and non-current receivables & Other assets	175,77	61,321	166,17
2. Others	1,011	1.466	1,446	1 Opticial (Califolds)	1,011	7,240	0/5,/
(3) Investments and other assets	61,623	66,977	66,165			-	
1. Investment securities in affiliated	26,810	29,308	24,952	Other security investments	50,936	29,994	30,772
companies 7 I ono-term loans receivable	2633	3.063	4 371	Investments in and advances to affiliated companies	1,873	1,794	2,104
3. Prepaid taxes (long term)	19.362	20.049	17.615	Deferred taxes	417	7 184	009 6
4. Others	12,865	14,930	19,656	Other investments and non-current receivables	15,329	17,579	18,791
				Other	2,355	2,530	3,108
Allowance for doubtful accounts	-38	-375	-429				
III Consolidation adjustment account	71,848	74,048	75,299	Excess of cost over assets acquired	56,425	64,275	71,376
IV Translation adjustment account	10,289	9,317	14,158	(Foreign currency translation adjustments)			
TOTAL ASSETS	525,170	534,121	524,583	TOTAL ASSETS	513,004	511,703	513,665

Securities Report (Japanese GA	se GAAP)			Annual Report (US GAAP)	AP)		
	1995	1994	1993		1995	1994	1993
I Current liabilities 1. Trade notes payable and trade accounts payable	165,218 38,368	125,161 40,035	120,779 40,890	Current liabilities Trade payables Notes	173,658 36,090 (9,650)	141,851 39,084 (2,624)	132,779 39,565 (3,017)
2. Short-term loans payable and notes payable	27,531	24,607	26,753	Accounts Short-term borrowings Current portion of long-term debt	26,550	24,405	27,292
	50,074 17,543 7,578	14,877	19,387 11,229	Other accounts payable Accrued income taxes	17,706	14,913 22,367	15,400 14,243
6. Accrued enterprise taxes etc7. Accrued expenses	1,954		2,852 6,742	Accrued expenses	15,531	13,138	15,087
	8,631 (7,299) (948)	•	8,058 (6,512) (1,232)	Accrued bonus	7,299	7,164	7,129
Reserve for sales returns 9. Others	(384)	(309)	(313) 4,865	Other current liabilities	23,683	20,624	13,973
II Long-term liabilities 1. Bonds 2. Bonds with stock warrants	123,370 2,407 11,176	178,887 2,981 61,250	178,224 2,801 61,250	Long-term liabilities	113,423	156,696	164,369
3. Convertible bonds 4. Long-term loans	28,785 39,124	28,785 46,235	28,783 47,297	Long-term debt Other long-term debt	79,171	123,477	131,179 1,875
5. Reserves Reserve for retirement allowance Reserve for officers' retirement allowance Reserve for tax payment 6. Others	41,030 (39,630) (1,148) (251) 848	38,202 (36,344) (963) (894) 1,432	35,305 (33,555) (1,177) (573) 2,784	Accrued pension and severance costs	33,518	32,150	31,315
III Minority interest	1,225	807	1,422	Minority interest in consolidated subsidiaries	1,013	645	1,314
Total liabilities	289,814	304,855	300,425				
I Capital stock	30,697	30,697	30,697	Shareholders' equity Common stock	224,910 30,698	212,511 30,698	215,203 30,698
II Additional paid-in capital	49,343	49,343	49,343	Capital surplus	58,546	58,546	58,546
III Retained earnings	4,497	4,185	3,939	Legal reserve	4,625	4,360	4,065
IV Other retained earnings	150,821	145,046	140,179	Unrealized gain on securities Unappropriated retained earnings Foreign currency translation adjustments	13,909 147,399 -30,264	144,717 -25,802	140,638 -18,742
V Treasury stock	-3	<u>∞</u>	-2	Less treasury stock, at cost	-3	8-	-2
Total shareholders' equity	235,356	229,265	224,157				
Total liabilities and shareholders' equity	525,170	534,121	524,583	Total liabilities and shareholders' equity	513,004	511,703	513,665